



University at Buffalo
Clinical Legal Education
School of Law

THE CLINICAL LEGAL EDUCATION PROGRAM PRESENTS:

How To Make It Rain: *Strategies for Client Development*



MATTHEW K. PELKEY, ESQ.,
PARTNER, COLLIGAN
LAW LLP; DIRECTOR,
UB e-LAW CENTER



STEVEN R. SUGARMAN, ESQ.,
PARTNER, PUSATIER
SHERMAN ABBOTT &
SUGARMAN, LLP;
DIRECTOR, UB
MEDIATION CLINIC



DONNA VULLO,
OWNER, MAX B.
ADVERTISING LLC

This is a webinar for students (current or recent graduates) focusing on business development strategies. We will examine personal brand development, creating a marketing plan, strategies for executing your marketing plan, and how COVID-19 is impacting client development.

This webinar is hosted by: Matthew Pelkey, partner at Colligan Law LLP and Program Director of the UB School of Law Entrepreneurship Law Center, Steve Sugarman, partner at Pusatier, Sherman, Abbot & Sugarman, LLP, and Director of the UB School of Law ADR program; and Donna Vullo, owner of Max B Advertising LLC.

DATE: Wednesday, May 27, 2020

TIME: 2:00 p.m. – 4:00 p.m.

LOCATION: Zoom – Please register in advance here:

https://us02web.zoom.us/webinar/register/WN_dVRTUlgdRkOthu3cQtlvJQ

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