



University at Buffalo  
Clinical Legal Education  
School of Law

THE CLINICAL LEGAL EDUCATION PROGRAM PRESENTS:

# How To Make It Rain:

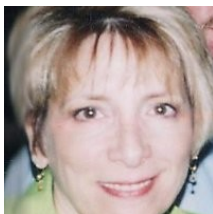
## *Strategies for Client Development*



**MATTHEW K. PELKEY, ESQ.,**  
PARTNER, COLLIGAN  
LAW LLP; DIRECTOR,  
UB e-LAW CENTER



**STEVEN R. SUGARMAN, ESQ.,**  
PARTNER, PUSATIER  
SHERMAN ABBOTT &  
SUGARMAN, LLP;  
DIRECTOR, UB  
MEDIATION CLINIC



**DONNA VULLO,**  
OWNER, MAX B.  
ADVERTISING LLC

This is a webinar for students (current or recent graduates) focusing on business development strategies. We will examine personal brand development, creating a marketing plan, strategies for executing your marketing plan, and how COVID-19 is impacting client development.

This webinar is hosted by: Matthew Pelkey, partner at Colligan Law LLP and Program Director of the UB School of Law Entrepreneurship Law Center, Steve Sugarman, partner at Pusatier, Sherman, Abbot & Sugarman, LLP, and Director of the UB School of Law ADR program; and Donna Vullo, owner of Max B Advertising LLC.

**DATE:** Wednesday, May 27, 2020

**TIME:** 2:00 p.m. – 4:00 p.m.

**LOCATION:** Zoom – Please register in advance here:

[https://us02web.zoom.us/webinar/register/WN\\_dVRTUlgdRkOthu3cQtlvJQ](https://us02web.zoom.us/webinar/register/WN_dVRTUlgdRkOthu3cQtlvJQ)

**EVENT CO- SPONSORS:** Colligan Law LLP; Pusatier, Sherman, Abbot & Sugarman, LLP; and Max B Advertising LLC



@UBLawClinics



@UB\_LawClinics



@UBLawClinics