

The ABA Representative Position Description

About the ABA Rep Program:

ABA Reps are the face of the ABA on their respective law school campuses. It's the perfect starting role for students interested in ABA leadership. The Rep Program was designed to deepen the ABA's engagement with law students by activating law students to serve as ambassadors of the ABA at their law schools and to engage their peers in the various benefits and resources of the ABA.

Roles and Responsibilities:

1. Attend ABA Rep Orientation and complete all necessary training.
2. Serve as the ABA's brand ambassador, answering student questions and directing them to ABA resources.
3. Join at least one ABA Practice Specialty Group (<https://abaforlawstudents.com/start-your-legal-career/practice-specialty-groups/>)
4. Promote law student membership in the ABA at both the free and premium levels of membership.
5. Assist students in obtaining membership*.
6. Download the Brandbassador app and join the ABA Rep closed community.
7. Complete a series of "missions" that will be sent to you throughout the year through the Brandbassador app. Reps who successfully complete missions are eligible for a rewards program.
8. Coordinate programming and ABA law school visits in conjunction with ABA staff and volunteers.
9. Vote on ABA Law Student Division policy and elections in the Law Student Division Assembly (<https://abaforlawstudents.com/events/annual-meeting/assembly/>)
10. Report your successor to the ABA's Campus Relationship Development Manager no later than the end of spring semester.

**Reps who successfully recruit students for ABA membership are eligible for a rewards program.*

Why become an ABA Rep?

ABA Representatives have one of the most important leadership positions at the American Bar Association – you are the link between the ABA and the law students at your school. You serve as a voting delegate in the Law Student Assembly, representing the interests of your entire student body. You are also responsible for recruiting and engaging students on your campus.

The purpose of the law student Rep Rewards program is to have an on-campus student expert on all things related to the ABA. This includes not just the study tools and benefits we offer students, but the value the ABA holistically brings to the legal profession and individual lawyers.

Also, you could win stuff!

Benefits:

1. As an ABA Rep, you will be eligible for a series of rewards for completing missions and can participate in contests. Past rewards have included Amazon gift cards, Bluetooth speakers, and ABA merch.
2. Build your resume.
3. Attend the ABA's Annual Meeting or help coordinate ABA visits on campus where you'll get the opportunity to network with ABA attorneys, judges, and legal professionals.
4. You get to be the voice of students at your school through voting and campus representation.

How to become an ABA Rep:

Reps are appointed at some schools, and elected at others. We encourage law schools to formalize an election procedure, and are happy to help each law school develop a procedure if needed. The selection is completely up to the law school, so contact your dean of students or current ABA Rep if you're interested in serving as a Rep.

The ABA Representative role can be delegated or shared by multiple representatives. But, for official ABA purposes, only a single primary contact may serve as the law school's voting delegate.

If you have questions about the ABA Rep Program, please contact the ABA's Campus Relationship Development Manager, Marina LoCasto (marina.locasto@americanbar.org).

For more information on the ABA Rep Program: <https://abaforlawstudents.com/law-student-leadership/division-leader-tools/aba-representatives/>